AN INTRO TO
SUBSCRIPTIONS

Subscriptions to technology services and support is honestly...unheard of, but at Biztec, we've found a way to make it work for you and your business.

Biztec

Biztec

Biztec

INTRODUCTION

Subscribe to Biztec

SUBSCRIBE TO SECURITY

Subscriptions are not only for entertainment, dog toys, or magazines - they're for business owners who care about staying ahead in the rapidly evolving tech landscape.

By subscribing to an IT service provider like Biztec, companies of all shapes and sizes can access a wealth of resources and expertise that help them enhance security and drive innovation.

A PEEK AT THE BENEFITS:

- **Fundamental IT Support**
- **No Long-Term Contracts**
- **Month to Month Service**
- **Email Protection**
- **Top-Tier MDR**

WHAT PROBLEMS DO THE SUBSCRIPTIONS SOLVE?

Cyber Security Threats

As cyber threats become more robust and constant, organizations NEED protection.

Biztec's subscriptions protect your technology from threats by implementing proactive measures like antivirus software and email protection.

Employee Awareness

We're all human, which means there will be times employees press a link that they shouldn't or receive an email that looks suspicious. To combat this lack of awareness, two of Biztec's subscriptions provide email awareness training and educational resources. These trainings educate employees on best practices and how to recognize potential threats, thereby enhancing the overall security posture of your organization.

Budget Constraints

Implementing a comprehensive IT solution can be costly, especially for small businesses and organizations. Biztec's subscription models provide an opportunity for organizations with a limited budget to access essential IT and security services without significant investments.

System Vulnerabilities

Outdated software invites chaos. By neglecting software updates and lacking in security measures, organizations risk being exploited by hackers, malware, and other cyber attacks.

Biztec takes the risk away by implementing proactive solutions by ensuring your systems are up-to-date.

Mitigate these challenges and be proactive.

WHY SUBSCRIBE

You may be thinking to yourself 'why should I consider subscribing,' and if you weren't thinking it, you are now.

Subscribing to Biztec means your organization has the opportunity to...

→ **Implement effective cyber security measures.**

→ **Remain on-budget with predictable service costs.**

→ **Access industry experts.**

→ **Serve clients with ease.**

→ **Keep your operations running smoothly.**

→ **Proactively defend your business' data.**

→ **Utilize quality IT and cyber security solutions.**

FACE THE FACTS
Cyber Security Stats

40% Phishing
Many targeted cyberattacks start with emails, and 40% of all email threats are phishing attacks.

200% Breaches
The number of data breaches increased by 200% between 2013 and 2022.

$4.88 MILLION Average Cost
In 2024, the global average cost of a data breach was $4.88 million, a 10% increase over the previous year.

$250k PER SECOND Cybercrime
According to a Cybersecurity Ventures report, the cost of cybercrime hit $8 trillion in 2023 — translating to over $250,000 per second.

TELL ME MORE

The Subscriptions

BIZTEC ON
Basic IT Support

Biztec On is the first tier in our subscription models. Offering basic computer hygiene and IT support, this package includes services that keep your systems up-to-date paired with a basic level of protection and monthly support.

WHAT'S INCLUDED:

- Endpoint Protection/Antivirus
- PC Backup
- Windows Home/Pro or Mac Only
  - *Windows Server Not included*
- Update & Patch Management
  - *Keep your computer up-to-date*
- Two (2) Remote Support Tickets per month

BIZTEC PLUS
Basic IT Meets Cyber Security

Biztec Plus brings basic computer hygiene and cyber security measures together to create a robust tech stack. With this subscription, users and organizations alike can rest knowing their computers are updated to the latest software and protected with proactive measures.

WHAT'S INCLUDED:

- Endpoint Protection/Antivirus
- PC Backup
- Windows Home/Pro or Mac Only
    - *Windows Server Not included*
- Update & Patch Management
    - *Keep your computer up-to-date*
- Three (3) Remote Support Tickets per month
- Security Awareness Training
- Simulated Email Phishing Attacks & User Training Videos
- 20% discount for on-site work

BIZTEC DEFEND
Cyber Security +

Biztec Defend is our premier subscription. Featuring basic IT and computer hygiene support, as well as enhanced cyber security solutions, it ensures your systems are safeguarded against emerging threats while maintaining optimal performance.

WHAT'S INCLUDED:

- Endpoint Protection/Antivirus
- PC Backup
- Windows Home/Pro or Mac Only
  - *Windows Server Not included*
- Update & Patch Management
  - *Keep your computer up-to-date*
- Three (3) Remote Support Tickets per month
- Security Awareness Training
  - *Simulated Email Phishing Attacks & User Training Videos*
- 20% discount for on-site work
- Enhanced Email Protection
  - *Must have Office 365 or Gmail*
- Managed Detection & Response w/ 24/7 SOC
- Quarterly Executive Reports
  - *Includes Computer Inventory, Antivirus Reports, Ticket Reports*

ARE YOU THINKING

Who is this for?

A GOOD CANDIDATE

A good candidate for Biztec's subscription services is a business or organization with less than 10 personal computers (PC). These smaller set ups and requirements benefit greatly from structured, personalized support like these subscriptions.

Why?

Biztec's subscriptions streamline IT solutions to offer subscribers efficient software management, reliable data backups, and robust cybersecurity measures.

Additionally, the subscription model provides predictable costs, allowing for better budget management without unexpected expenses.

We recommend our subscriptions to all sorts of industries:

Boutiques and Retail Shops

Dental Offices

Medical Practices

Law Firms

Nonprofit Organizations

Financial Institutions

Veterinary Clinics

Auto Shops

A small business owner's *affordable* and *reliable* cyber security solution.
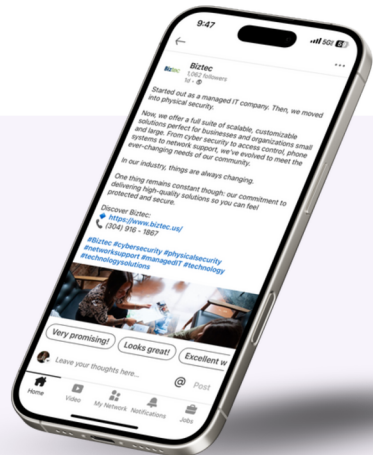
YOUR RESOURCES

↘ **Biztec**

- **Website Links:**
  - https://www.biztec.us/subscription-services
  - https://www.biztec.us/the-customer-journey
  - https://www.biztec.us/pagers

- **Blog:**
  - https://www.biztec.us/blog

- **Social Media:**
  - https://www.linkedin.com/company/biztecusa/
  - https://www.facebook.com/Biztec.us

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BUSINESS DRIVING TECHNOLOGY