Managed IT REMAIN PROACTIVE

- Lack of proactive IT monitoring, maintenance, and support can lead to increased system downtime, which directly impacts productivity and revenue. According to a study by IHS, IT downtime costs businesses an average of \$1.55 million per year.
- MSPs can help reduce IT costs significantly. A report by Nucleus Research found that for every dollar invested in MSP services, companies realized an average return of \$4.33.
- MSPs provide proactive monitoring and maintenance, leading to reduced downtime. A study by Forrester Consulting found that MSPs reduced unplanned downtime by 86%.
- MSPs offer scalability to align IT resources with business needs. According to a Deloitte survey, 53% of organizations used MSPs to access skills or expertise they lacked internally.

References

https://www2.deloitte.com/us/en.htm. https://www.forrester.com/consulting/ https://nucleusresearch.com/

https://www.businesswire.com/news/home/2016 0125005188/en/Businesses-Losing-700-Billion-a-Year-to-IT-Downtime-Says-IHS

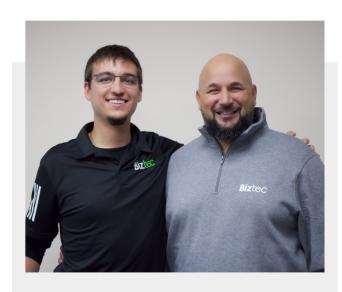
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"We let business drive technology, not the other way around." *Joe Sams, Owner*



Cyber Security REDUCE RISKS

Cyber security threats are everpresent, and without the specialized knowledge and resources of an MSP, companies may be more susceptible breaches. data ransomware attacks, or other security incidents.

According to IBM's Cost of a Data Breach Report, the average cost of a data breach in 2020 was \$3.86 million.

https://www.ibm.com/downloads/cas/OJDVQGRY#:~:tex ,2019%20to%202020%20report%20year.





MSP INCREASE EFFICIENCY

https://www.accenture.com/us-en

Embracing technology and MSP support can give companies a competitive edge.

According to a study by Accenture, 89% of high-performing businesses view technology as a key enabler of their business strategies.

- Access Expertise
 Prevent Downtime
- 24/7 Support
- Improve Productivity

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