



## MARKETING SERVICES



**Branding, Logo  
Design & Messaging**



**Content & Social  
Media Marketing**



**Website Design**



**Campaign Creation &  
Implementation**



**Print Marketing**

*Together we can...*

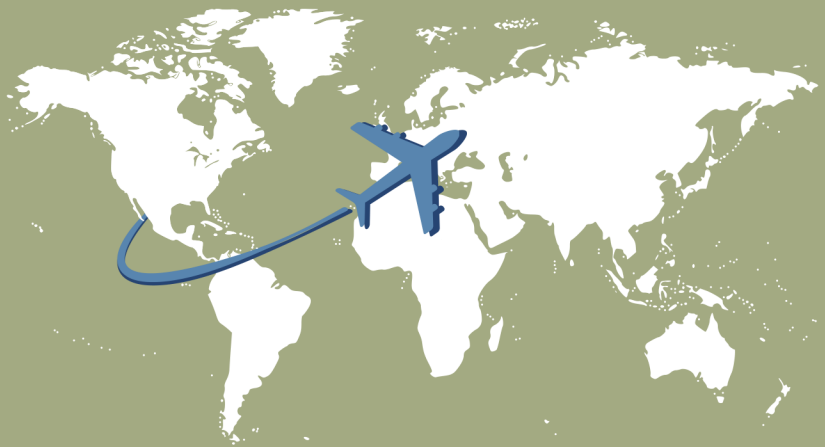
- ✓ **BUILD TRUST**
- ✓ **SET LONG-TERM GOALS**
- ✓ **ADAPT TO CHANGE**

## Your Brand

# *Our Vision*

Elevate your brand's image with personalized marketing services that capture your unique presence in the marketplace.

Our approach fosters genuine connections between you and your customers, driving results and maintaining relationships.



**Expand Your Reach**  
*increase revenue*



## Consider this

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Marketing is a long game, and we're here to help you every step of the way. Through strategizing, consistency and cohesion, we want to build your brand into a recognizable and memorable industry champion. This means that every aspect of your brand, from your logo to your social media presence, should be consistent and recognizable. By creating a strong, cohesive brand, you will be able to establish trust with your audience and differentiate yourself from competitors.

### Meet Your Marketers



#### **Emily Sams**

*Director of Sales & Marketing*

Graduating with a Marketing degree from Marietta College, Emily exudes dedication to continuous learning, adept leadership, and the empowerment of her peers in decision-making. Her journey underscores a commitment to driving growth and innovation within the sales and marketing landscape.

✉ [esams@biztec.us](mailto:esams@biztec.us) ☎ (304) 916 - 1867



#### **Kaitlyn Thompson**

*Marketing Specialist*

With a Bachelors degree in Communication and Media Studies from WVU Parkersburg, Kaitlyn brings her knowledge and expertise to the table. Her passion for marketing allows her creativity to come to life, fueling innovative campaigns that captivate audiences and drive measurable results.

✉ [ktompson@biztec.us](mailto:ktompson@biztec.us) ☎ (304) 916 - 1867 ext. 113

### VISIT OUR WEBSITE

**We are committed to understanding your brand, vision and audience. We work tirelessly to help you achieve your goals and position your organization for long-term growth and prosperity. Our success is YOUR success, and we are dedicated to making it happen.**

*To learn more about Biztec's marketing services, scan the QR code to visit our website.*

